

Prot. n. 05/23

Milan, Italy
21st february, 2023

SUBJECT: Kenya Kettlebell Sport Project

To: Ministry of Sports, Culture ad The Arts of Kenya

Dear Sirs,

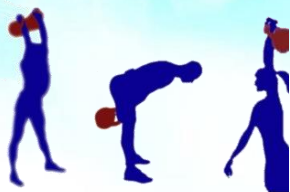
The World Kettlebell Sport Federation is an International Kettlebell Sport Organization to promote the sport and the use of Kettlebells as a tool for physical activity and well-beeing around the globe.

The WKSF as a network with international sport organizations to promote the Kettlebells but also to help and promote the physical activity, the culture of nations and th respect of the human beeing. The Mission, the Values and the Vision of WKSF is to bring our sport and example of unification and recognition of all genders, cultures, religions, skills and ages with respect throw the sport and the recognition of Kettlebell Sport as an official international sport. The WKSF, since our foundation, created and implemented regulations to muslim females (Sport clothes), for disable athletes (number of disable athletes is growing in each competition), promoting young athletes (juniors U15, U18 and U22) and also new regulations at Masters Athletes with new disciplines to promote our sport in those athletes over 35 (females) and 40 (males) that want to start on Kettlebell Sport.

We are working for several years with TAFISA as a very important partner to bring even more activity to our cities and follow the MISSION2030 also supported by IOC. We have been working with ISNO and Sport Recognized and we have our candidature prepared to GAISF (now changed to SportAccord) and also with WADA, a very important organization to follow the Anti-Doping Code.

WKSF every year bring more than 20 competitions on agenda and 7 main competitions, as:

- . World Championship
- . Europe Championship
- . Asia Championship
- . North America Championship



Sport
Recognized



The Association For
International Sport of All



International Sport
Network Organization



GAAPSF
亞太體育總會

- . South America Championship
- . World Cup
- . Oceania Open Cup

And we invite all our 65 official members to bring events to our agenda, as trophies, national championships, etc...

Kettlebell Sport is a new sport in many countries. The WKSF have been supporting some members to grow inside borders, some started as Individual References and conquered the recognition of national ministry of sport and government to create an official club, association or even a national federation (to achieve the high level recognition of IOC it's very important to WKSF have federations as members).

In many continents, our sport grows fast, some countries work very well on promotion and also with the help of national government. In Africa, the WKSF has several members, however the sport and the Kettlebell as a tool grows slowly. With the Pandemic situation it was very difficult to get the project to start developing the sport in Africa.

After the contact of Ms. Caroline Wangari Githaiga to represent Kenya at WKSF and the wish to bring more countries of Africa to our sport, the WKSF Direction Board would like to bring a Project to Kenya to become the "center" of Kettlebell Sport in Africa. To bring this forward, it is very important to create the basis, foundations and to grow it in a positive way. For that, it's important to have:

- . Technical Information to create the first coaches in Kenya.
- . Theoretical and Culture Information to understand the Kettlebells.
- . Tools (Kettlebells and Professional Kettlebells)
- . Students (start a club or association and have athletes)
- . Share the information inside borders
- . Start some challenges (small challenges in fitness, clubs, etc..)
- . Create official competitions
- . Have a national team



To bring it forward, the WKSF would like to bring a WKSF Project Africa 2023 and have a special focus in Africa with a proposal of:

- a) Ms. Caroline become official Vice-President Operative for Africa
- b) Schedule 1 week of a International Sport Camp in Kenya (in 2023)
 - . 2 days Instructor Course (16h)
 - . 1 day Judge 1st Category Course (8h)
 - . 1 day Technical Kettlebell Training (6h)
 - . 1 day Free Open Class to all Gyms of Kenya (several classes)

After create the conditions to have the 1st instructors, the WKSF is prepared to bring to all community an international online challenge and the 1st in Africa.

To organize this Sport Camp, the WKSF would like to have the support of Ministry of Sport of Kenya. For WKSF with the candidature to Sport Accord and WADA and all difficulties to bring our sport all over the world it is impossible to support this event. For that, we would like to ask for the possibility of Ministry of Sport of Kenya organize and support this mission, with:

- . Flights (to Kenya)
- . Hotel & Food
- . Transport (Airport, Hotel, Venue)
- . Venue (gym or sport place)
- . Course Expensives
- . Visa, etc...

The WKSF would like very much to create the foundations to included Africa on our sport and give priority to Kenya as the official Kettlebell Sport Center in Africa (until 2027, next WKSF elections).

Also, will be very important to bring Africa to work directly to WKSF in our Commissions and create new challenges to bring Young Athletes, Master Athletes, Disable and all that wish to use Kettlebells as a great tool to maintain the physical activity, with all Fitness community involved and



also be involved with all international organizations to share the culture, art, tourism and greatness of Kenya and Africa.

Please, feel free to contact and any additional informations



Oleh Ilka
(WKSF President)