



Secretary General Report 2018



During the foundation of WKSF, the Secretary worked hard with all - WKSF Direction, Commissions, Members and all International Organizations - to make WKSF work according to our values, mission, rules and statutes.

WKSF was founded by 24 countries proposing a new organization to bring a fresh air to our sport, new standards, new values, new communication strategies, new ideas, new regulations, to help each and every member in our community.

During all of 2018, the Secretary was involved in several tasks with the help of our Secretary Staff: Eduardo Fonseca (Secretary General), Iryna Ilika (Coordinator), Giovanni Messina (Team Member) and Franco Gianella (Team Member). I, Eduardo Fonseca, will seek to report our tasks and explain each item achieved, concerns and our view for future.

1. Foundation of World Kettlebell Sport Federation vs Network

Working side by side with our President, the first concern of the Secretary was to announce WKSF on our social networks and bring all our community together, to know us better, receive news and information and communicate easily and faster. On December 2017, we created the WKSF official facebook page and on 31.12.2017 the General Secretary announced the official WKSF Website at 23:59 UK, in the domain www.wksf.site.

2. WKSF Website

On the WKSF website, the Secretary decided to create several items and step by step make all members, athletes, coaches, partners and enthusiasts visit us, know us better and be informed of all our activities, from the past and for the future.

Items of the Website:

- WKSF (*All About (documentation) / Committe (WKSF Structure) / Data Protection Policy (information about members, coaches and athletes data policy).*)
- SPORT (*short explanation of the 3 bases of our sport: Definition of our sport, history & rules and WKSF judges*)
- REPORTS (*follow the biggest competitions reports (results, achievements, etc.)*)
- MEETINGS (*allows you to download all our General Meeting minutes*)
- MEMBERS (*find the official representative in your own country and every other relevant contact*)
- JUDGE PANEL (*find all WKSF Judges - national and international*)
- RANK & RECORDS (*WKSF announces all records and allows people to be informed about achievements and our Rank System*)
- CLEAN SPORT (*advertisement about "Clean Sport" and an anti-doping policy to be developed year after year.*)
- AGENDA (*all WKSF competitions supported by WKSF*)

3. WKSF COMMUNICATION

WKSF has 3 lines of communication: Website, Email and Facebook/Instagram

We decided to have one static line of communication (the website) and two very dynamic lines (facebook and instagram). Also, we use the e-mail to report and inform our representatives.



On Facebook we created 1 official page and 5 continental sub-pages. This allows all to be connected and makes our organization very easy to be approached by all new enthusiasts.

4. COMPETITIONS

The Secretary worked directly with the hosts of the World Championship and the European Championship, supported organizers of Open Continental Cups in every situation and, when needed, supported all representatives hosting a competition on the 2018 Agenda and provided all necessary information.

At Championships, the Secretary carried out several tasks, such as:

- Receive all team registrations
- Confirm all registrations (data, disciplines, categories, etc.)
- Organize Card Pass (athletes, judges, staff)
- Receive all Judges at competition
- Organize Championship Protocols
- Organize Championship Schedule
- Support all Delegations
- Inform host about all registrations
- Inform and promote the event on the social network
- Receive all Delegations in the Championship
- Deliver all documents to delegations on Check In
- Share all information on venue (schedule program)
- Inform and establish connections with media partners (sound and video)
- Inform the Speakers about the championship daily program
- Maintain program in time scheduled
- Inform the Judge Commission about the daily program (protocols)
- Receive results from Judge Commission
- Introduce all results on computer system
- Prepare all results for Awards Ceremonies (medals, diplomas)
- Inform Speaker / Media Partners about results for Award Ceremonies
- Check the presence of all Meeting Representatives
- Take notes of the General Meeting
- Write the minutes of the General Meeting
- Share all Championship Protocols and General Meeting Minute
- Share all Championship Information on Social Network and Website

5. MEMBERSHIPS

During 2018, the Secretary informed, connected with and supported all countries needing information about our organization and demands to become member. During the year, we got 44 countries working with our organization.

- EUROPE = 23 countries (18 representatives + 5 individual references)
- OCEANIA = 2 countries (2 representatives)
- AFRICA = 3 countries (2 representatives + 1 individual reference)
- NORTH & CENTRAL AMERICA = 3 countries (2 individual references)
- SOUTH AMERICA = 4 countries (2 representatives + 2 individual reference)
- ASIA = 9 countries (6 representatives + 3 individual references)

6. GLOBAL WORK

During 2018, our organization did several contacts and was invited to participate in international events! Working to promote World Kettlebell Sport Federation, giving voice to all our founders, to all our representatives, references, coaches and athletes, we visited the most important international organizations to present ourselves and understand the requirements to make our organization more recognized, with better standards and regulations to be aligned with the international requirements of global sport recognitions.



During 2018, the WKSF developed contacts with TAFISA, GAISF, WADA and OC.

TAFISA - The Association For International Sport for All

GAISF - Global Association International Sport Federations

WADA - World Anti Doping Agency

OC - Olympic Capital

WKSF developed contacts with TAFISA, paid its fees and sent all documentation needed to be accepted and recognized by this international organization.

WKSF President and Secretary went to Lausanne following an invitation by GAISF for a one day information meeting. We listened very carefully to all requirements to be accepted by GAISF, we understood the difficulties to be accepted, all hard work and huge effort necessary to take this step and, upon request, the Secretary explained the foundation of the World Kettlebell Sport Federation and the wish of 24 nations to create a new international organization. We then compiled all information and did a global presentation to the GAISF Membership Commission.

With that, the Secretary understood that a step by step approach is very important to increase the awareness of each Representative, each Coach, each Athlete about working on and with WKSF for our future. We developed a global understanding about this and analysed several important issues, such as:

- Founders responsibilities (are they really committed to WKSF?)
- Executive Commission responsibilities (are they really committed to WKSF?)
- Representatives responsibilities (are they understanding fully the responsibility of being recognized by WKSF as our voice in their own country and that we are fully committed to help them?)
- Commission responsibilities (is each Continental Commission fully committed to help and be helped?)
- Is all our sport community realistic about the necessity of the foundation of WKSF?
- Is all our sport community realistic about the necessary of unity?
- Is all our sport community working for 'US' instead of 'ME'?

All these questions came to our reality during 2018. After all the contacts developed, we understood that our sport will only be recognized when all understand our Mission and Values and that, once inside our project, everyone is fully committed to it. The international institutions of sport recognition will never accept a sport with "x+y" entities, organizations, championships,... So, it is necessary to answer the big question: Why did 24 nations raise their arm to create a new organization?

The president and secretary went to Lausanne for a second time after scheduling a meeting with the Olympic Capital organization. After this meeting, and also after we presented the history of Kettlebell Sport, our values, mission and our vision for the future, the WKSF understood better the tough path we need to walk so that our sport and our organization are properly recognised, making our sport equivalent to so many sports with international recognition.

7. SECRETARY ANALYSIS

During 2018, with all Protocols, Regulations, Statutes, Website and Network being developed, the Secretary asked all members, new members and possible future members to read all our information and answer to our timelines. During this process, the Secretary has become concerned with the poor responsibility of many people in carrying out several tasks, such as: filling forms, signing, stamping, inserting correct datas and timelines when asked for it. The Secretary feels that more commitment is need to work with the organization, respecting the organization chart and also informing the Secretary about tasks or obligations.

As Secretary, I would personally like to congratulate the Asia Commission, the Judge Commission and the Europe Commission, the Records Registration Commission and also the straightforward communication with the Disabled Commission. The other Commissions have not had so much work in 2018; with the Africa Commission we had only a few lines of communication and information but we hope to have more communication for 2019, with it, as well as with Central & North America Commission.

Also, I would like to congratulate the good relationship with the Executive Commission. However, it is necessary to understand better the relationship between the several roles performed: Staff - Representative - Coach - Athlete.



I, as secretary, suggest a global reflection among all, and also an individual reflection of all with responsibilities in the WKSF to understand what each can do for our sport without mixing (innocently or not) responsibilities, interests, personal goals or ambitions. The World Kettlebell Sport Federation, our sport and the future of our sport should be above all and everyone.

I would like to congratulate everyone for all the path already trodden during the year, and specially for having been democratically possible to reach a consensus in scheduling the 2019 Agenda, creating new disciplines; it is by vote that we make our organization different and better than all others.

8. PRESENT AND FUTURE

The WKSF has already scheduled the Agenda 2019 and received 32 applications to renew membership. We hope to have more than 44 countries until end of 2019.

I also wish all the best to new Australia representative for 2019. In the United States of America and Canada, having changed from individual representatives to official organizations, I also hope that Central & North America can contribute more and better to promote WKSF and make our sport proud of us.

Secretary General WKSF
Fonseca Eduardo

President WKSF
Ilika Oleh

